

Reach your customers wherever they are

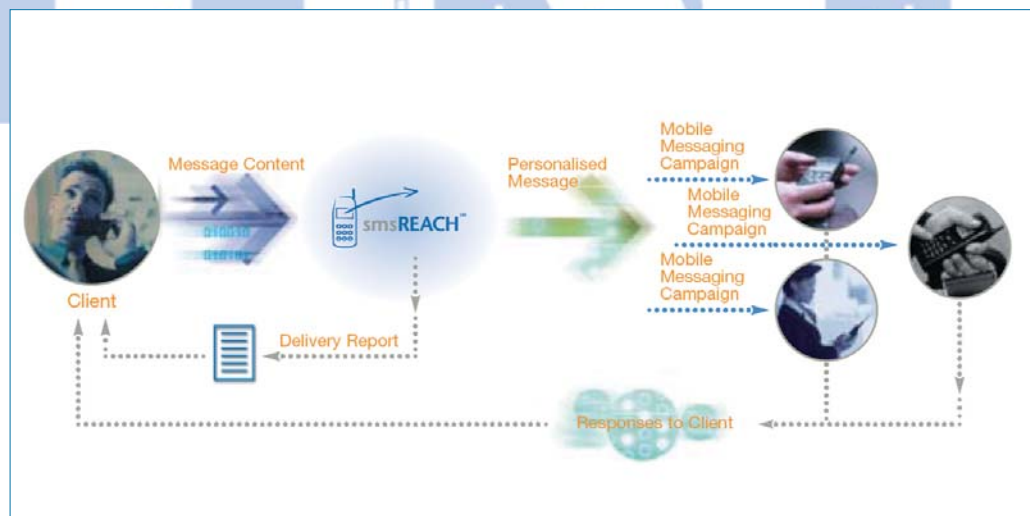
Ensure your audience is never out of reach with targeted mobile messaging campaigns

smsREACH provides point-to-point delivery of mobile messaging campaigns to thousands of recipients simultaneously. Urgent messages can be sent immediately or scheduled for specific delivery times. Each message can be fully personalised to allow for direct, interactive messages. smsREACH can easily be used in conjunction with all of Xpedite's other services to provide a complete messaging solution.

Features

- Personalise your communications
- Delivery time scheduling
- Detailed delivery reporting
- Increase revenues with a two-way dialogue
- Collect valuable customer data
- Use viral marketing to increase brand awareness
- Target customers in a simple and effective format
- Compliments the use of email and voice marketing

smsREACH offers advanced mobile messaging communication technology backed by a proven track record for reliability and value.



Xpedite's mobile messaging solution, smsREACH, enables you to reach any number of mobile phones at virtually the same time

Mobile devices can be utilised as a key marketing channel in today's progressive technological environment. Mobile phones create a unique communication tool which is personal, interactive, direct and targeted. smsREACH provides easy access to this medium, offering the capability for sending mobile messaging campaigns to thousands of recipients, simultaneously.

Faster and better

Use smsREACH to:

- ▣ Reach recipients wherever they are
- ▣ Create an interactive dialogue between brands and customers
- ▣ Target customers in a simple and effective format
- ▣ Compliment the use of email and voice marketing
- ▣ Increase sales and improve customer relationships
- ▣ Engage in a rapidly developing mobile communications channel

smsREACH Mobile Messaging Communications

smsREACH is more than just sending mobile messaging campaigns. It is about engaging with customers interactively, while adding value to your brand and marketing channels.

Easy Access and Message Creation

We provide independent access to our system via an smsREACH specific Xpedito Web page. Mobile messages are then easily created using the Xpedito Web Interface. Simply write the message that you wish to send on-line, then press submit.

Personalisation

Each message can easily be personalised to suit the individual recipient, thus allowing for a more direct approach.

Immediate Delivery

Urgent messages can be sent immediately or they can be scheduled for a specific delivery time. With no additional hardware or software required, you can start sending mobile messages to thousands of recipients today.

List Management

Lists of recipients can be stored on our system or uploaded prior to delivery, thus allowing for additional numbers to be added or taken away from a list before a job is broadcast.

Full Reporting

A detailed summary report is sent to you upon job completion, evaluating the delivery of your broadcast.

Integration

Use smsREACH mobile messaging campaigns to support, compliment and integrate with other marketing communication tools, including voice and email marketing.

About GNI

The GNI team draws from years of experience in the field of telecommunications & messaging. Our expertise is in understanding the needs of legacy & secure messaging with contemporary solutions. As markets and technology continue to evolve, GNI is able to assist both the SME & large corporate clients overcome these

challenges.

Outsourcing has helped many companies avoid wasted investments in technology and solutions that either continue to require investment or are too costly to manage and operate. In addition to our outsourced solutions we offer basic messaging services such as Telex & Fax at competitive rates.

Provided by



For more information: sales@gnisa.com