

Global Network Integration SAL offers business development consultancy services to Telecom carriers, ISP's and technology companies looking to expand their footprint to the Middle East and Africa regions. GNI SAL is made of individuals with a successful track record in international sales and business development.

GNI SAL can successfully provide the following consultancy services:

- ▣ Contact Telecom Carriers, PTT's, or ISP's on your behalf in order to establish an inter-connection between the two carriers; and offer constant administration of the business relationship.
- ▣ Contact large local corporations in order to introduce and/or sell your products or services to them.
- ▣ Help you establish a local or regional distribution channel composed of companies, agents, resellers and/or individuals who will work aggressively to sell your products or services to the local community.
- ▣ Act as your local sales force in the region and keep away the need for you to invest in a local sales force or infrastructure.
- ▣ Alternatively, GNI SAL can also help you establish a local sales office, from the legal perspective, to market research, finding an office, hiring and training employees, and ongoing sales and management assistance.

GNI SAL personnel will travel extensively and as needed, to make sure the services above are provided successfully and effectively.

GNI SAL will work aggressively with the customer in order to prepare a strategy and a work plan for each service/product to be deployed; and will provide weekly and monthly progress reports.

About GNI

The GNI team draws from years of experience in the field of telecommunications & messaging. Our expertise is in understanding the needs of legacy & secure messaging with contemporary solutions.

As markets and technology continue to evolve, GNI is able to assist both the SME & large corporate clients over-

come these challenges.

Outsourcing has helped many companies avoid wasted investments in technology and solutions that either continue to require investment or are too costly to manage and operate. In addition to our outsourced solutions we offer basic messaging services such as Telex & Fax at competitive rates.